

POLICY No. 14

POLICY FOR NEW PROGRAMS

- 1 From time to time, Presenters develop concepts for new programs and this is welcomed
- 2 Often new trainees will offer ideas as to the content of their program even if it is in an established style slot.
- 3 The Station needs to be continually evolving and fresh programming is one of the most vital aspects.
- 4 All new program suggestions must be presented to the Programming Committee in the first instance.
- 5 The Programming Committee considers the following in approving a new program by an existing Presenter
 - a) Survey results guide the Programming Committee as to the types of programs that are popular, desired etc
 - b) All music content, irrespective of genre, must fit in with the Station's guidelines (ie "Easy listening")
 - c) The suitability of a program for our listeners and demographice.
 - d) The suitability of a program for the time it is proposed

When the criteria has been met, successful Presenters will be advised of when a suitable time slot becomes available.